

## Conservation Marketing Volunteer



We are a ranch-based research centre located in the remote mountains of the Chilcotin Ark. We are committed to sustainable land management, stewardship and conservation of wildlife and conduct a variety of hands-on conservation projects. You will experience a variety of fields such as invasive species management, habitat management, wildlife studies, proposal writing, marketing, project management and visitor education by getting visitors involved in hands-on conservation projects in the area.

When you join us as a volunteer, you will be living and working on our remote ranch-based research centre which includes horses, chickens, dogs and cats. We are self-sufficient in everything that we do, which means we take responsibility to maintain and improve our environment on a daily basis. We facilitate diverse opportunities, but you will need to take responsibility for them. You need to be clear on your interests and goals as it is crucial that you are self-motivated. The remoteness requires that everyone takes full responsibility and accountability. The environment is fast-paced, days will be long and hard work and you need to be flexible and adaptable.

You can join us year round and opportunities vary by the season. Possibilities for research projects and practicums (internships) required for university credits are available.

### **Project description**

As a volunteer you will have the opportunity to gain experience in the following, but not limited to:

- Educate the public about our conservation projects and the Chilcotin Ark
- Content creation for different marketing channels, e.g. Social media, websites, newsletter, signs
- Organize meetings with relevant stakeholders
- Create newsletters, email campaigns, online promotions, etc
- Organize community partners to create content to share on social media
- Develop educational material, e.g. Brochures, posters, signs, online courses, websites

### **Requirements:**

Our Six Principles of nature connection, nature conservation, personal development, self-sufficiency, empowerment and consciousness & awareness are the foundation for our community. The requirement for staying with us is your commitment to these Six Principles and to contribute to the self-sustainable lifestyle of our community. You are ready to view challenges as opportunities to grow and learn and take initiative to leave your comfort zone. You are willing to work long hours of physical work when doing conservation projects and daily tasks which contribute to our self-sustainable lifestyle such as cooking shared meals, housekeeping and other ranch chores e.g. cutting wood, animal care and repair maintenance.



<https://chilcotinarkinstitute.com/>

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**Benefits:**

- Opportunities match responsibility taken and include learning new skills and gaining knowledge.
- Hands-on experience and insights into Nature Conservation, contributing to something bigger and a positive change in the world.
- Live by our Six Principles of Nature Connection, Nature Conservation, Personal Development, Self-Sufficiency, Empowerment, and Conscious & Aware.
- Your Personal Development is the priority of your experience, so we facilitate the environment for you to grow and evolve towards your best self. You need to take responsibility for it.
- You become part of our self-sustainable community where we support each other in our goals and mission and share our personal experiences on a daily basis.
- Participate in communal activities such as wildlife tracking, carpentry projects, hikes, mechanic projects, horseback rides, cooking, fishing, rodeos and more opportunities.
- You will live and work in a remote wilderness environment and experience a self-sustainable lifestyle, where you reconnect with nature and yourself.
- You create your own work schedule that meets your interests and moves you towards your goals.

Apply through

<https://docs.google.com/forms/d/e/1FAIpQLSdquGTyKKUuIr7qM0RAUqDL3pv11TYqfNAXCoxS86WIh-oWuQ/viewform>



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